



Fiber Fusion Northwest – Event Guide Advertising Form

Complete *Event Guide Advertising Form* and mail to
 Fiber Fusion NW, c/o NSAA, P O Box 1131, Stanwood, WA 98292
 or email to info@fiberfusion.net

Direct *Advertising* questions to LeeAnna Jorgenson at info@fiberfusion.net

Name: _____

Farm/Business Name: _____

Address: _____

Email: _____ Website: _____ Phone: (____) _____

Event Guide Details:

- The Event Guide will feature Fiber Fusion's class listings and class registration form, schedule of events, vendor listing, resource directory listings, and advertisements.
- Presented in 8.5" tall by 5.5" wide booklet format (approximately 20 - 24 pages).
- Printed version will be in black & white, with full color cover inside and out.
- Will be distributed via direct mail to participants on our direct mail list September 2017.
- Will be available online as a downloadable pdf.
- Will be available to all exhibitors and visitors at the show, free of charge.
- Links to downloadable copy will be included in our monthly e-newsletter beginning Sept 2017.
- Advertisers purchasing a 1/8 page or larger ad are eligible to put 1 (one) promotional item in Fiber Fusion's tote bag (promo item provided by advertiser). Our tote bag is given free to first 1,000 attendees.

| Advertisement size | Description | Cost | QTY | Total |
|---|--|-------------------|-----|-------|
| 1/8 Page Ad | Black & white, text &/or image, approx. 2" x 2.5" | \$30 | | |
| 1/4 Page Ad | Black & white, text &/or image, approx. 2.5" x 4.25" | \$50 | | |
| 1/2 Page Ad | Black & white, text &/or image, approx. 4.25" X 5.5" | \$75 | | |
| 1/2 Page Ad | Full color , text &/or Image, inside back cover | \$150 | | |
| Full Page Ad | <i>Available to Gold Sponsors only</i> | \$500 sponsor | | |
| Full Page Ad | Full color , text &/or image, inside front cover <i>Available to Platinum Sponsor only</i> | \$1,000 sponsor | | |
| Total Due: | | | | |
| Please check one: <input type="checkbox"/> A check payable to <i>Fiber Fusion Northwest</i> is included. <input type="checkbox"/> Payment via PayPal has been submitted on _____ (date). | | Total Due: | | |

Ad copy: E-mailed files are preferred. Send to: info@fiberfusion.net. Acceptable formats for images include *.jpg*, *.tif* or *.pdf*.